

# DEFINE MY SPACE

SENATOR

**“ TO BE HAPPY IS TO BE  
SAFE, SOCIALLY ACTIVE AND  
MENTALLY STIMULATED.  
OUR WORKPLACES SHOULD  
REFLECT THIS, WITH  
FURNITURE CONTRIBUTING  
TO WELLBEING. ”**

ADRIAN CAMPBELL  
WORKPLACE DESIGN

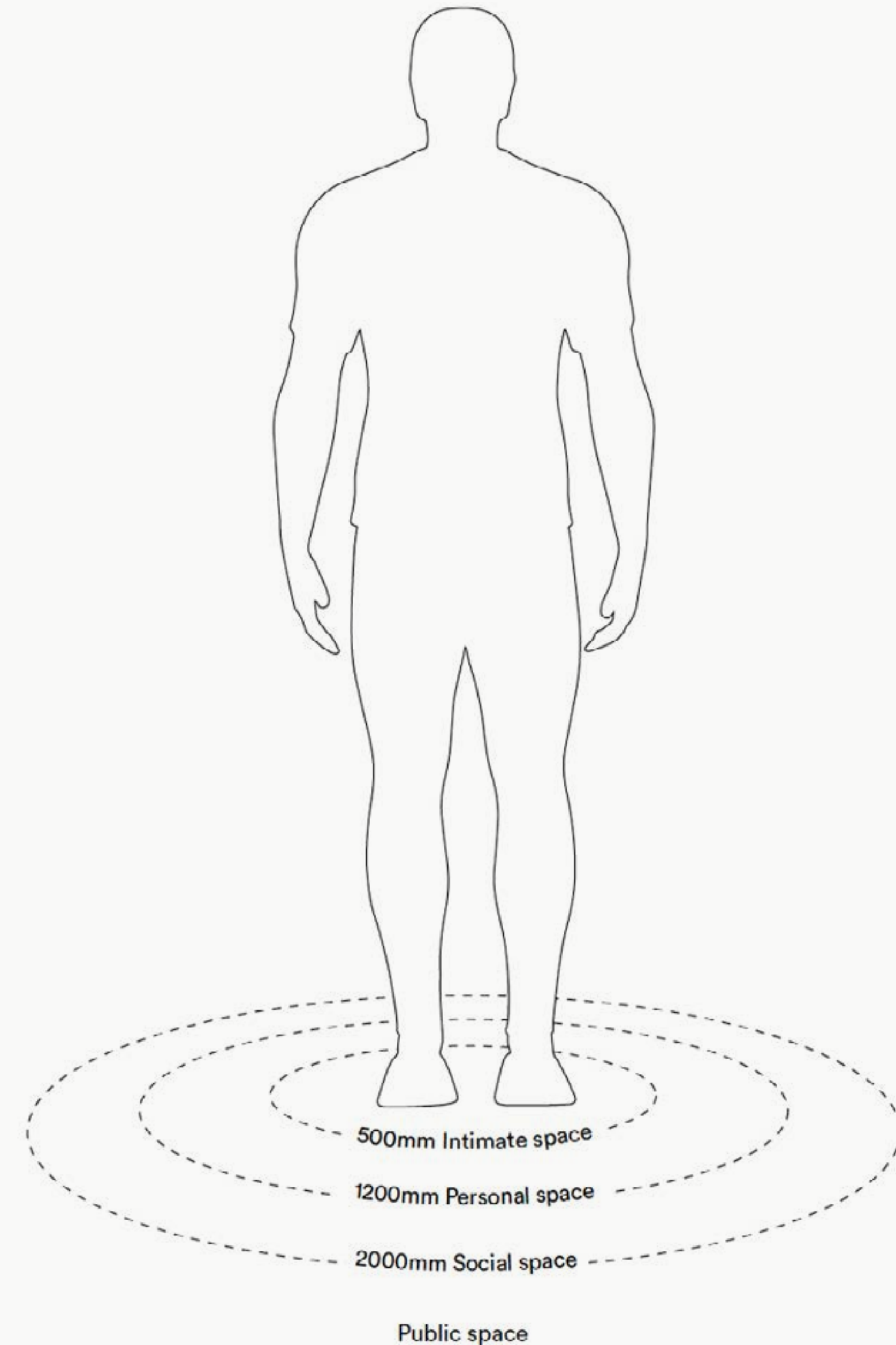
# UP CLOSE AND PERSONAL

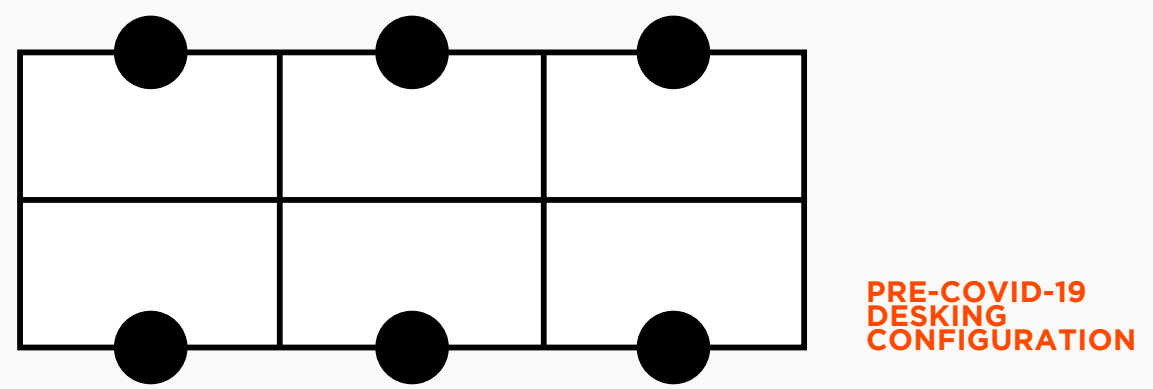
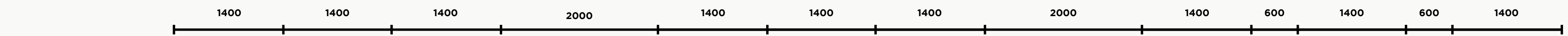
The pressure to constantly minimise the size of the desk surface to increase the density of people within a space, will be replaced with a desire to protect our personal space. People work better in a space that promotes physical wellbeing.

We are all human and our interpersonal space determines how comfortable we are in the presence of other people.

We have a series of imaginary boundaries that define our personal space including a 2000mm bubble that defines our social space. We move nearer or further apart from others to keep these spaces defined. Our instincts for space and territory are fundamental to how we interact and this directly impacts furniture layouts. It is our personal responsibility to maintain the 2000mm physical distancing guidelines and we require simple and obvious clues in our furniture as we can no longer use the ubiquitous handshake to demarcate our personal boundaries.

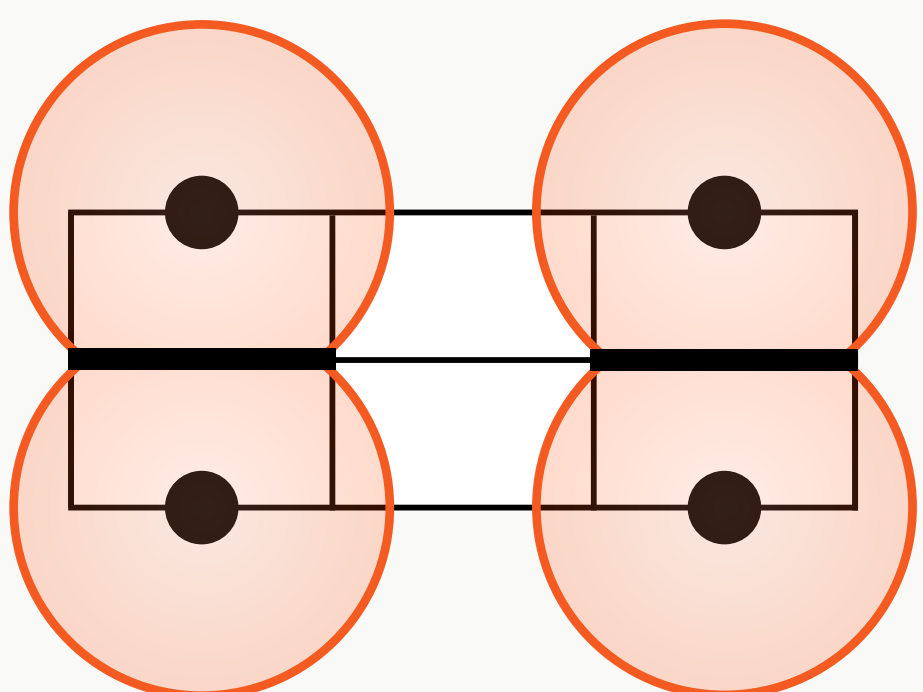
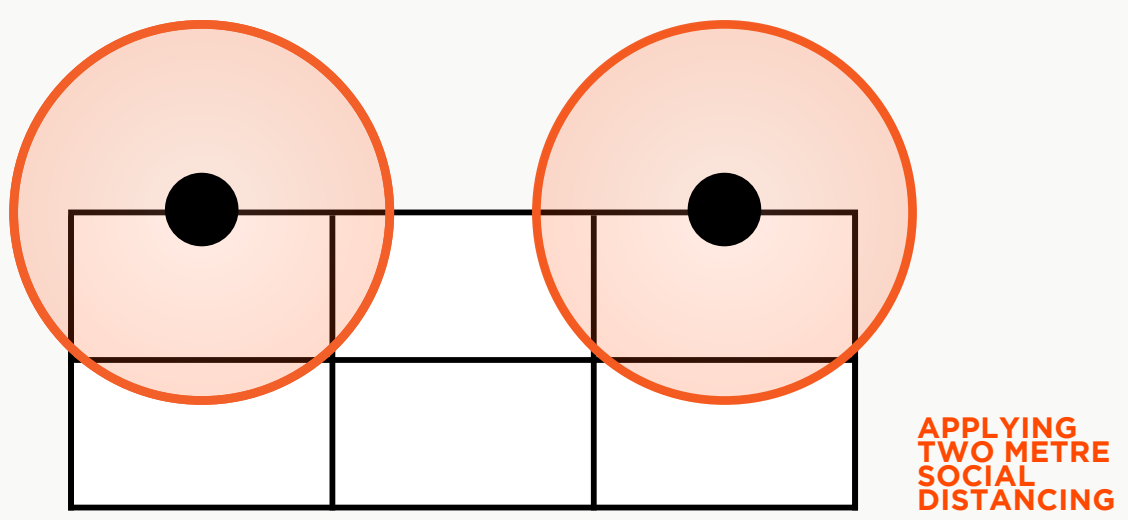
The following pages are based on our own views and opinions.





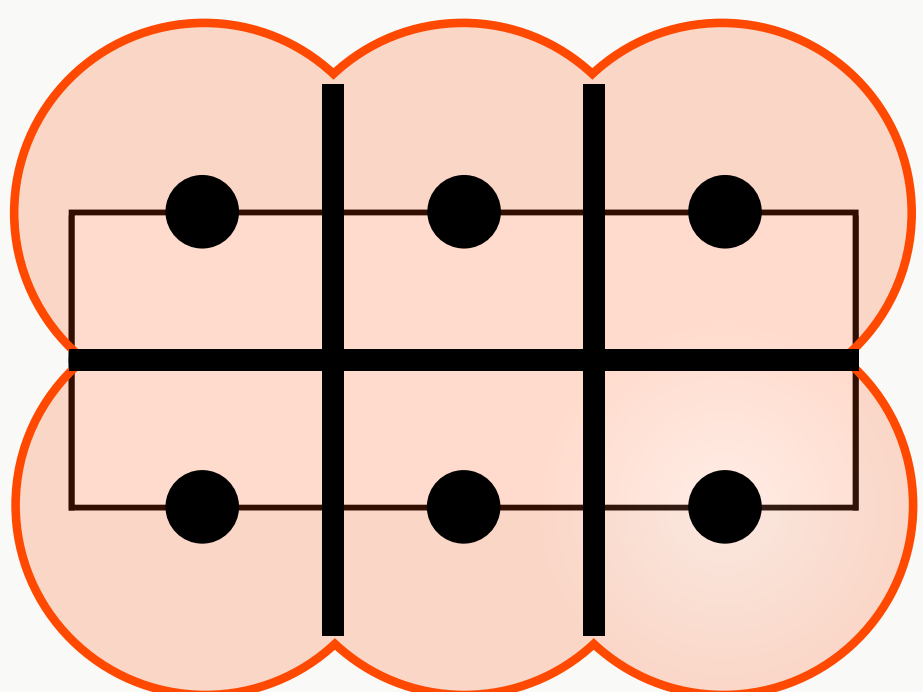
# MAINTAINING A SAFE DISTANCE

BASED ON A 1400 WORKSPACE



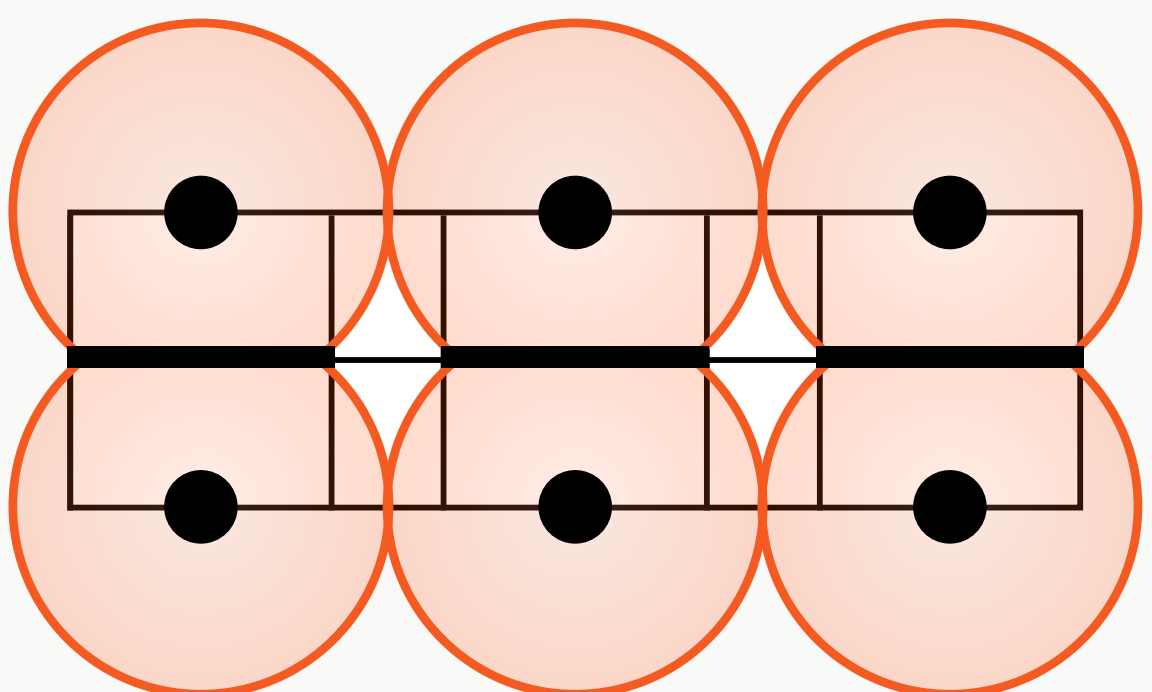
**MITIGATING EFFECT OF CENTRAL DIVISION**

1500mm height from the floor



**MITIGATING EFFECT OF LATERAL DIVISION**

1500mm height from the floor



**MITIGATING EFFECT OF EXTENDED WIDTH**

1500mm height from the floor



# INNOVATION IS IN OUR DNA

The impact of Covid 19 has challenged the conventions of the office building and will accelerate the implementation of different working styles. The role of the workplace will be just, if not more important, as its value is being demonstrated by its temporary removal. We have created product to help with getting people back in the office.

## CURVED FRONT SCREEN

[Click to see product](#)

## FREESTANDING STORAGE SCREEN

[Click to see product](#)

## MFC 3 SIDED SCREEN

[Click to see product](#)

## UPHOLSTERED 3 SIDED SCREEN

[Click to see product](#)

## MOBILE SCREEN

[Click to see product](#)

## TRANSLUCENT SIDE SCREEN

[Click to see product](#)

## POSSESSIONS CADDY

[Click to see product](#)



# HUMAN EMOTION

Our 10 key design principles to mitigate the spread of covid 19.

1

## EMBRACE HEALTH

Embrace health and wellbeing principles to create safe workplaces by ensuring minimum 6ft/2m distancing and reducing occupancy where appropriate.

2

## PHYSICAL DISTANCE

We can encourage physical distancing and orientation through our innovative and adaptable furniture design.

3

## REDUCE ANXIETY

Our approach will help reduce anxiety of the work force in workplace by helping to ease transition into this new normal.

4

## TOUCH FREE

Allow intuitive and touch free use of furniture to help reduce contact throughout the workplace.

5

## DEFINE BOUNDARIES

Allow employees to define their own boundaries and to help identify and suggest appropriate distance between employees.

6

## MAINTAIN CALM

Softer aesthetics, warmer tones and contemporary finishes will help reduce anxiety and create a calming and more tactile, human feel.

7

## VISUAL CUES

Incorporate visual cues to identify and suggest appropriate distance between employees.

8

## CLEAN FREQUENTLY

Smooth surfaces that easy to clean to maintain hygiene without degrading overtime.

9

## EXISTING FURNITURE

Negate the need to replan and reconfigure existing spaces by using existing furniture solutions that are highly adaptable so spaces can change quickly in response to any unplanned future disruptions.

10

## MAINTAIN WELLBEING

Does not impinge on existing well being ergonomics.

# TECHNICAL ABILITY

Our 10 key technical principles to mitigate the spread of covid 19.

1

## A UNIVERSAL APPROACH

Universally applicable products that can be actioned immediately added to any desk, regardless of manufacturer.

2

## INNOVATION AS STANDARD

Our investment in R&D and our national curiosity to explore builds innovation into everything we do even new materials that reduce the active life of the virus.

3

## CUTTING EDGE PRECISION

Laser fusion edge-banding to worktop for seamless edge and no glue. (Germ) line, which gives hygiene comfort.

4

## FLEXIBILITY & RESPONSIVENESS

Easily manage change as occupancy levels contract and expand without compromise.

5

## ENGINEERING VALUE

Cost effective, simple and affordable solutions.

6

## GUARANTEED CONSISTENCY

Guarenteed consistency with digital manufacturing, delivery and service.

7

## AMBITIOUS ENVIRONMENTAL GOALS

Our tireless approach to sustainability will support your targets, and our commitment to a global environmental objective.

8

## RELIABLE & LOW RISK

Full accountability and provenance from material supply through to site delivery.

9

## A CAPACITY & SCALABILITY

We maintain high capacity –enabling us to take on major projects and to scale our solutions in response to customer needs anywhere in the world.

10

## EXPECTATIONAL SERVICES

We deliver an excellent service at every touchpoint –a service that is tailored to the needs of each customer.



# A BALANCED APPROACH

We've all learnt to videoconference but it's not the same. Nobody knows how or when to interact, which is such an important part of our human behaviour. The role of the workplace, more than ever, is to collaborate, discuss issues, stimulate creativity, share ideas, learn and socialise. As we've all learned to socially distance ourselves, we've also learnt how vital the office is for our own wellbeing and vital need for human interaction. Our three stage approach is how we can help get back to the new normal.

DEFINE



ADAPT



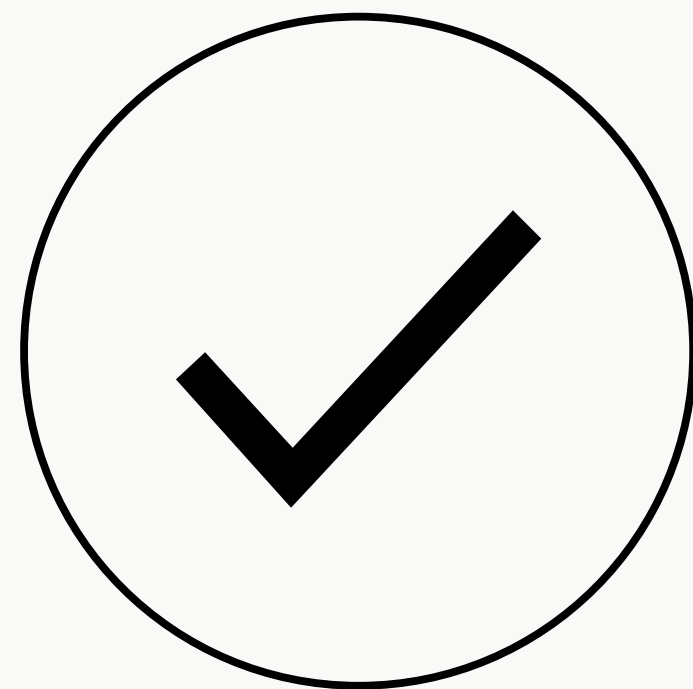
FURNISH





STAGE ONE  
**DEFINE**

METHODOLOGY



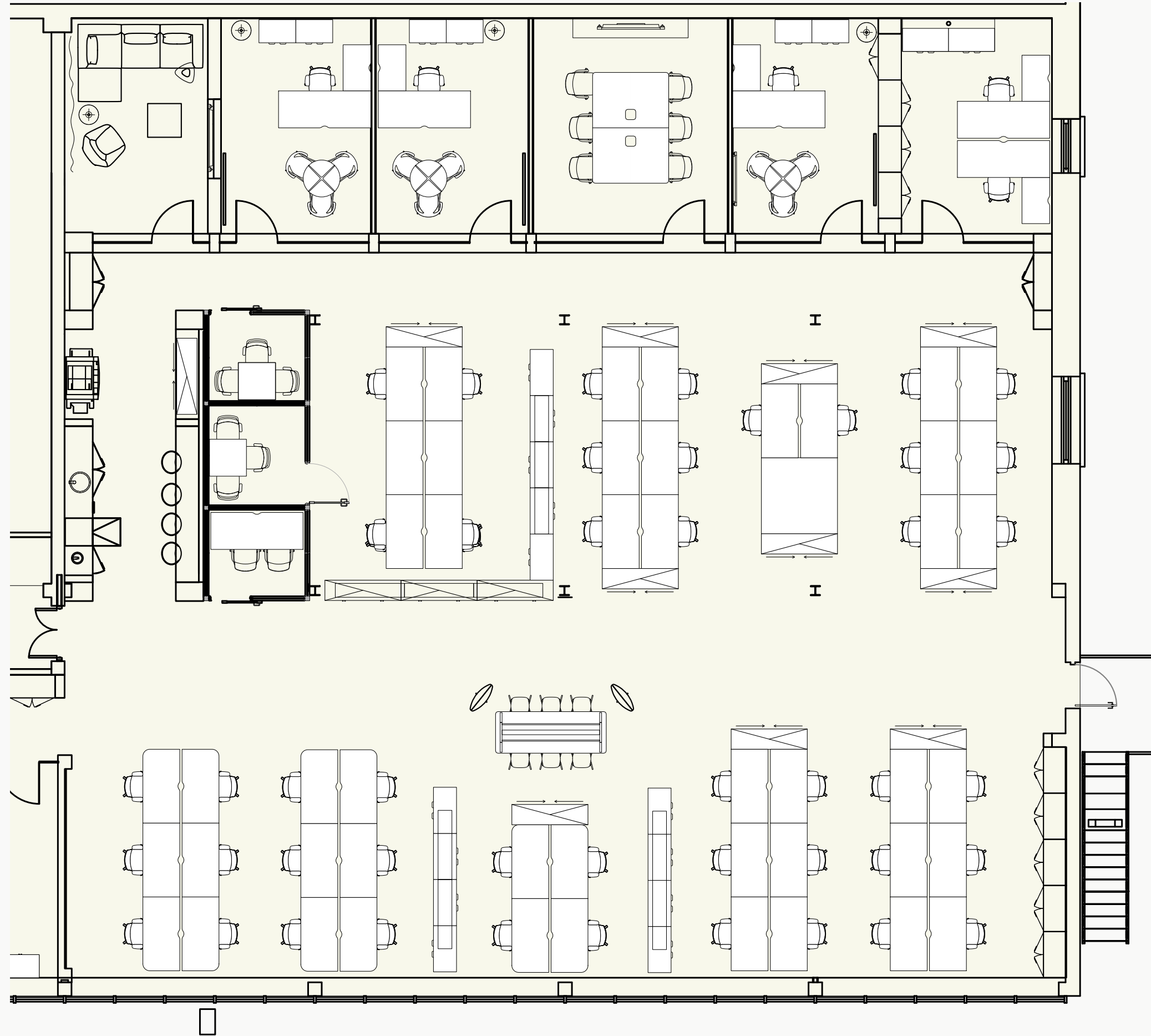
EXECUTION

SOLUTION

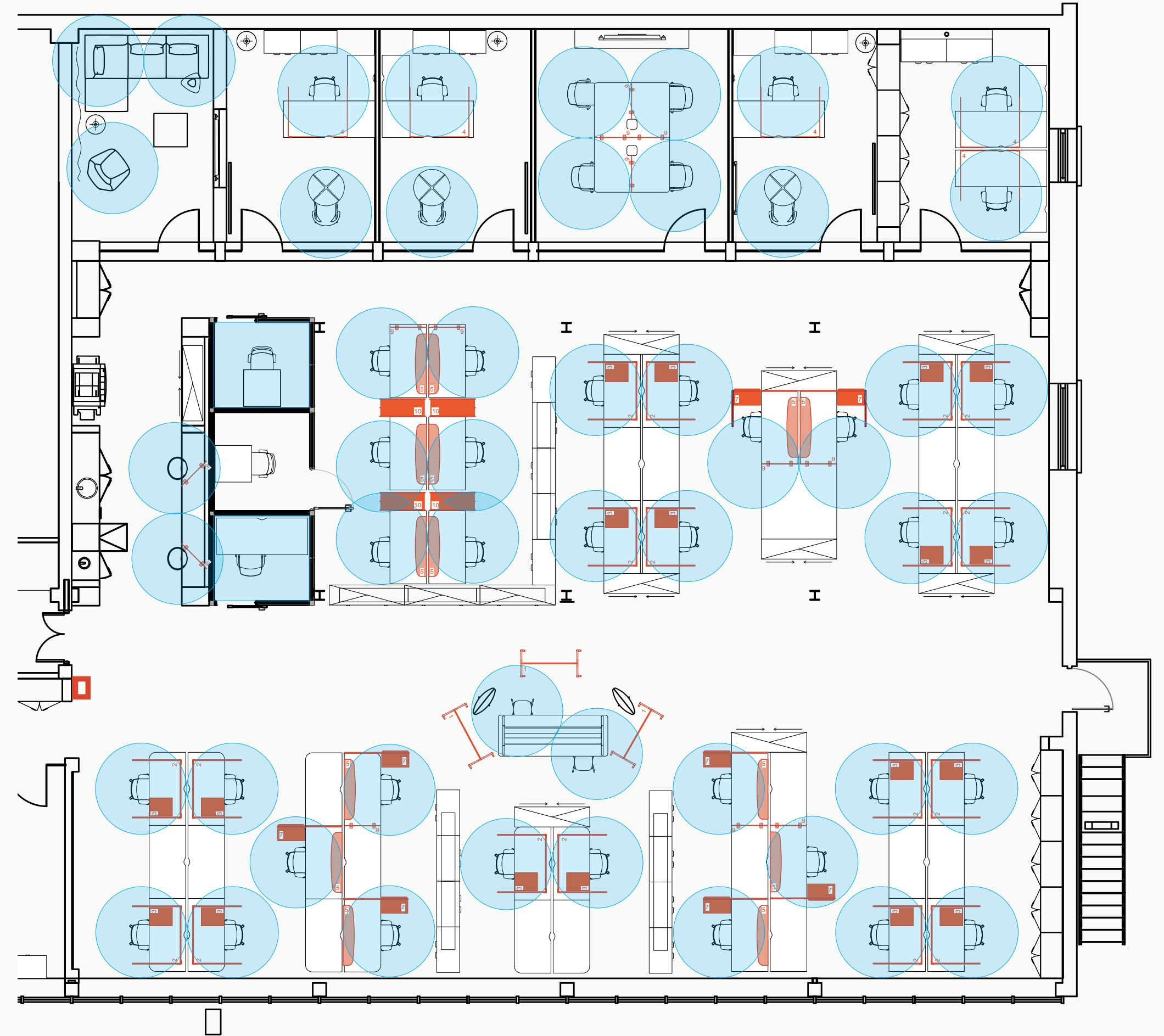
- 1 Upholstered 3 Sided Screen
- 2 MFC 3 Sided Screen
- 3 Translucent 3 Sided Screen
- 4 Curved Front Screen
- 5 Freestanding Storage Screen
- 6 Freestanding Storage screen with Return
- 7 Translucent Desk Mount Screen
- 8 Tall Division Storage
- 9 Possessions Caddy
- 10 Mobile Screen
- 11 Hand Sanitizer

# DEFINE METHODOLOGY

## ORIGINAL PLAN



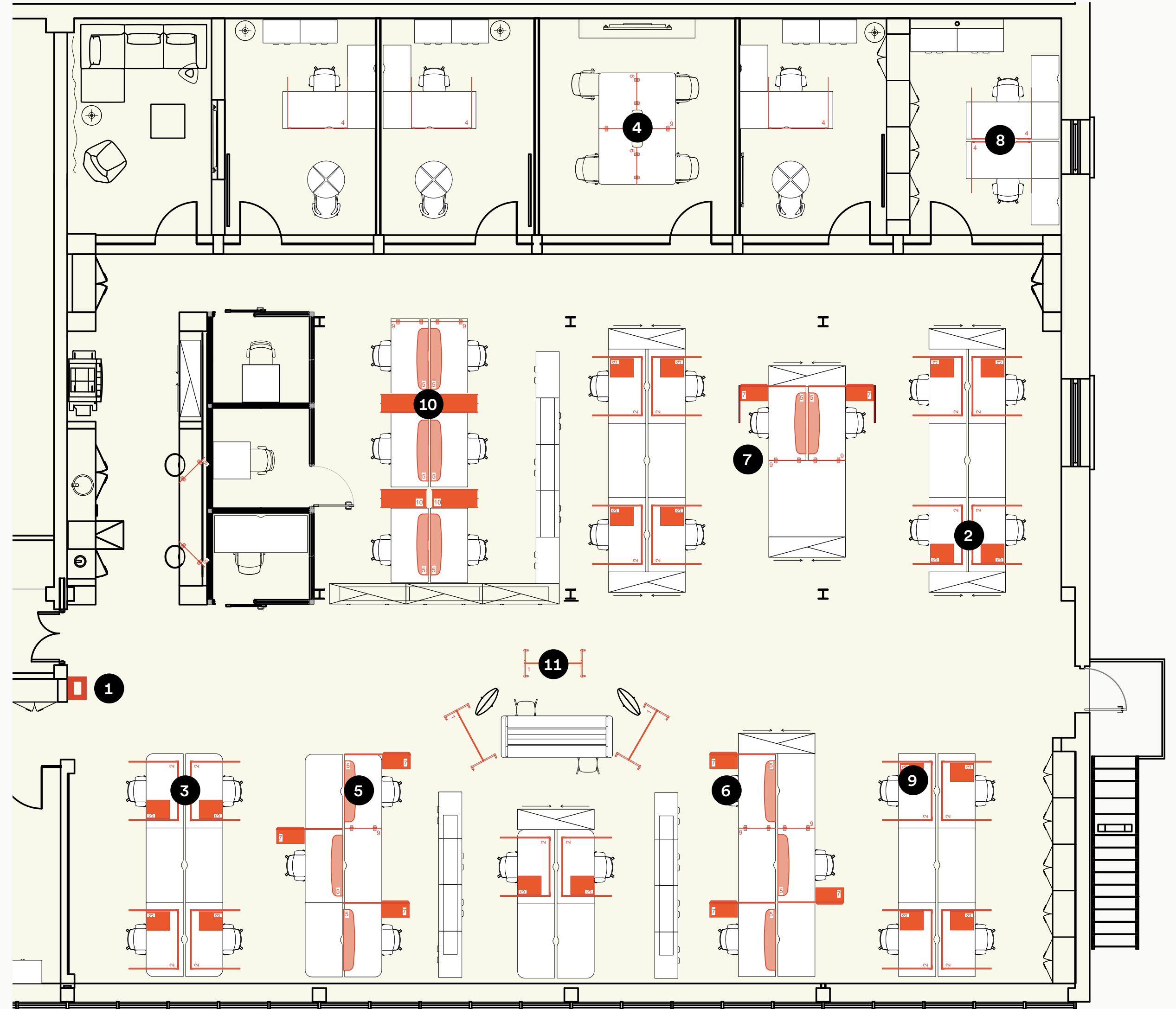
## THE RESULT



# DEFINE EXECUTION

## Click to view product:

1. Hand Sanitizer Positioned by Entrance
2. MFC 3 Sided Screen
3. Upholstered 3 Sided Screen
4. Translucent 3 Sided Screen
5. Curved Front Screen
6. Freestanding Storage Screen
7. Return Screen
8. Translucent Desk Mounted Screen
9. Possessions Caddy
10. Tall Division Storage
11. Mobile Screen



## UPHOLSTERED 3 SIDED SCREEN

**If colleagues are too close and workplaces to densely populated we feel instinctively uncomfortable in the space. And while we're occupied with thinking about that, we're not using our cognitive skills to do any actual work.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Desk free standing high screens, that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Identifies primary workspace to keep clean.
- High screens covered in Anti bacterial fabric.
- Can be installed immediately with no detriment to existing furniture and easily removed later when greater density of space required.
- Cut out at back to allow existing cables to pass through without removing electrical and IT equipment.
- Negates the need to re space plans and reconfigure existing spaces.
- Highly adaptable for use with desks, touchdown benches and meeting tables





## MFC 3 SIDED SCREEN

**If colleagues are too close and workplaces to densely populated we feel instinctively uncomfortable in the space. And while we're occupied with thinking about that, we're not using our cognitive skills to do any actual work.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Desk free standing high screens, that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Identifies primary workspace to keep clean.
- Smooth MFC panels, that can be fully cleaned, with option to use anti bacterial laminates that reduce the active life of the virus.
- Can be installed immediately with no detriment to existing furniture and easily removed later when greater density of space required.
- Cut out at back to allow existing cables to pass through without removing electrical and IT equipment.
- Negates the need to re space plans and reconfigure existing spaces.
- Highly adaptable for use with desks, touchdown benches and meeting tables



## TRANSLUCENT 3 SIDED SCREEN

**If colleagues are too close and workplaces too densely populated we feel instinctively uncomfortable in the space. And while we're occupied with thinking about that, we're not using our cognitive skills to do any actual work.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Desk free standing high screens, that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Identifies primary workspace to keep clean.
- Smooth translucent material, that can be fully cleaned.
- Can be installed immediately with no detriment to existing furniture and easily removed later when greater density of space required.
- Cut out at back to allow existing cables to pass through without removing electrical and IT equipment.
- Negates the need to re space plans and reconfigure existing spaces.
- Highly adaptable for use with desks, touchdown benches and meeting tables





## CURVED FRONT SCREEN

**Our forced home-working has given us the opportunity to concentrate and focus on tasks and we will want this replicated in the workplace. There will be renewed appreciation of the settings that screens provide to shield ourselves both physically and mentally.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- High desk screen, that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Identifies primary workspace to keep clean.
- High screens covered in Anti bacterial fabric.
- Can be installed immediately with clamps or brackets to existing furniture
- Smooth aesthetics for a more tactile, softer and human feel.
- Negates the need to re space plans and reconfigure existing spaces.
- Highly adaptable for use with desks, touchdown benches and meeting tables



## TRANSLUCENT DESK MOUNT SCREEN

**The forced home-working is highlighting how much we appreciate collaborating with our colleagues, although now we will want more control over the distances that we sit next to each other and not be confined in tight spaces.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Translucent desk mount screen that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Identifies primary workspace to keep clean.
- Smooth translucent panel that can be fully cleaned.
- Can be installed immediately with no detriment to existing furniture and easily removed later when greater density of space required.
- Smooth aesthetics for a more tactile, softer and human feel.
- Negates the need to re space plans and reconfigure existing spaces.
- Highly adaptable for use with desks, touchdown benches and meeting tables.





## FREESTANDING STORAGE SCREEN

**As humans, we feel that we need to protect our territory when we are unfamiliar with the circumstances. While an open bench desk design emphasises the team, my space free standing storage screen allows individual space to be easily created.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Free standing high screen with intergrated storage that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Identifies primary workspace to keep clean.
- High screens covered in Anti bacterial fabric.
- Smooth MFC panels, that can be fully cleaned, with option to use anti bacterial laminates that reduce the active life of the virus.
- Can be installed immediately with no detriment to existing furniture and easily removed later when greater density of space required.
- Smooth aesthetics for a more tactile, softer and human feel.
- Negates the need to re space plans and reconfigure existing spaces.
- Highly adaptable for use with desks, touchdown benches and meeting tables.





## FREESTANDING STORAGE SCREEN WITH RETURN

**Our primitive origins mean that we instinctively feel comfortable in shielded spots. We like to see who is approaching us, while knowing that our backs are protected. Sensing people moving behind our backs creates tension and can be mitigated with return screens that help define thresholds.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Free standing high screen with intergrated storage that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Identifies primary workspace to keep clean.
- High screens covered in Anti bacterial fabric.
- Smooth MFC panels, that can be fully cleaned, with option to use anti bacterial laminates that reduce the active life of the virus.
- Can be installed immediately with no detriment to existing furniture and easily removed later when greater density of space required.
- Cut out at back to allow existing cables to pass through without removing electrical and IT equipment.
- Smooth aesthetics for a more tactile, softer and human feel.
- Negates the need to re space plans and reconfigure existing spaces.
- Highly adaptable for use with desks, touchdown benches and meeting tables





## TALL DIVISION STORAGE

**Human beings still need a clear and safe future that balances our social needs with our productive needs. Work is important in our lives. It affects our status and provides us with a livelihood, aspiration and fulfilment. These basic human needs should be at the centre of the workplace.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Mobile tall division storage that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Keeps personal possessions off the floor and gives psychological comfort that personal items are nearby and next to workspace.
- Smooth MFC panels, that can be fully cleaned, with option to use anti bacterial materials that reduce active life of virus.
- Allows floor to be fully cleaned without having to touch personal bags / rucksacks.
- Allows user to define their own space.
- Can be actioned immediately with no detriment to existing furniture.



## POSSESSIONS CADDY

**The position of personal items determines territory and controls our comfort in that area. It forms a boundary, claims a space and helps regulate contact with others. When we can shape our personal surroundings, we have a greater sense of control.**

- Mobile possessions caddy that keeps personal possessions off the floor and gives psychological comfort that personal items are nearby and next to workspace.
- Touch free use that gives hygiene comfort that keep personal possessions off the floor and in a clean space.
- Smooth MFC panels, that can be fully cleaned, with option to use anti bacterial laminates that reduce the active life of the virus.
- Allows floor to be fully cleaned without having to touch personal bags / rucksacks.
- Can be actioned immediately and fits under any surface.
- Highly adaptable for use with desks, touchdown benches and meeting tables





## MOBILE SCREEN

**As humans at work, we interact with physical furniture. This interaction is governed by our physical shape, physiology, psychology, society and culture. Conversation leads to collaboration leads to innovation.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Mobile tall screen that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Smooth MFC panels, that can be fully cleaned, with option to use anti bacterial materials that reduce active life of virus.
- Allows user to define their space.
- Can be actioned immediately with no detriment to existing furniture.
- Highly adaptable for use adjacent to desks, touchdown benches and meeting tables



## HAND SANITIZER

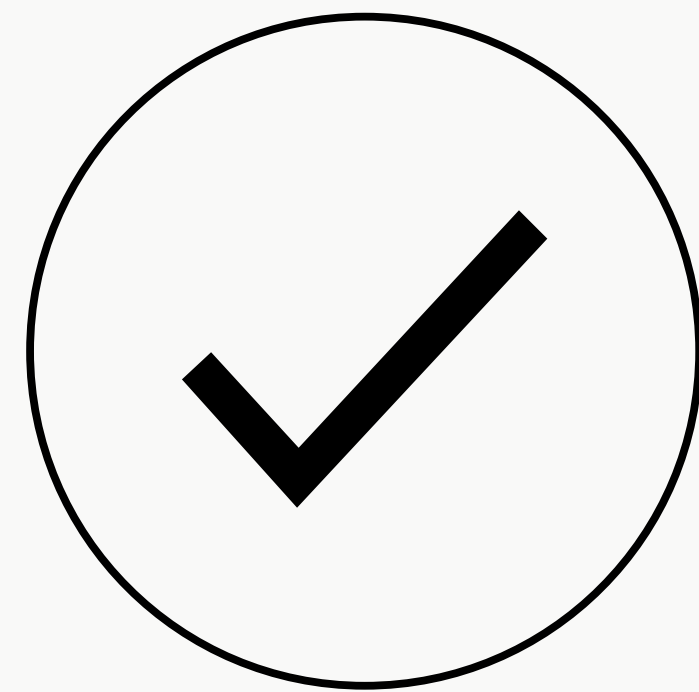
**If you want someone to do something, make it easier for them to do so. We all want a healthy workplace that keeps us alert, energetic, engaged and motivated, which are all the qualities that help us be productive.**

- Mobile hand sanitiser unit that can easily be placed in any location (ideally by the entrance to a workplace).
- Touch free use of sanitizer that gives hygiene comfort.
- Smooth MFC panels, that can be fully cleaned, with option to use anti bacterial materials that reduce active life of virus.
- Allows floor to be fully cleaned.
- Can be actioned immediately with no detriment to existing furniture or layout.



STAGE TWO  
**ADAPT**

METHODOLOGY



EXECUTION

SOLUTION

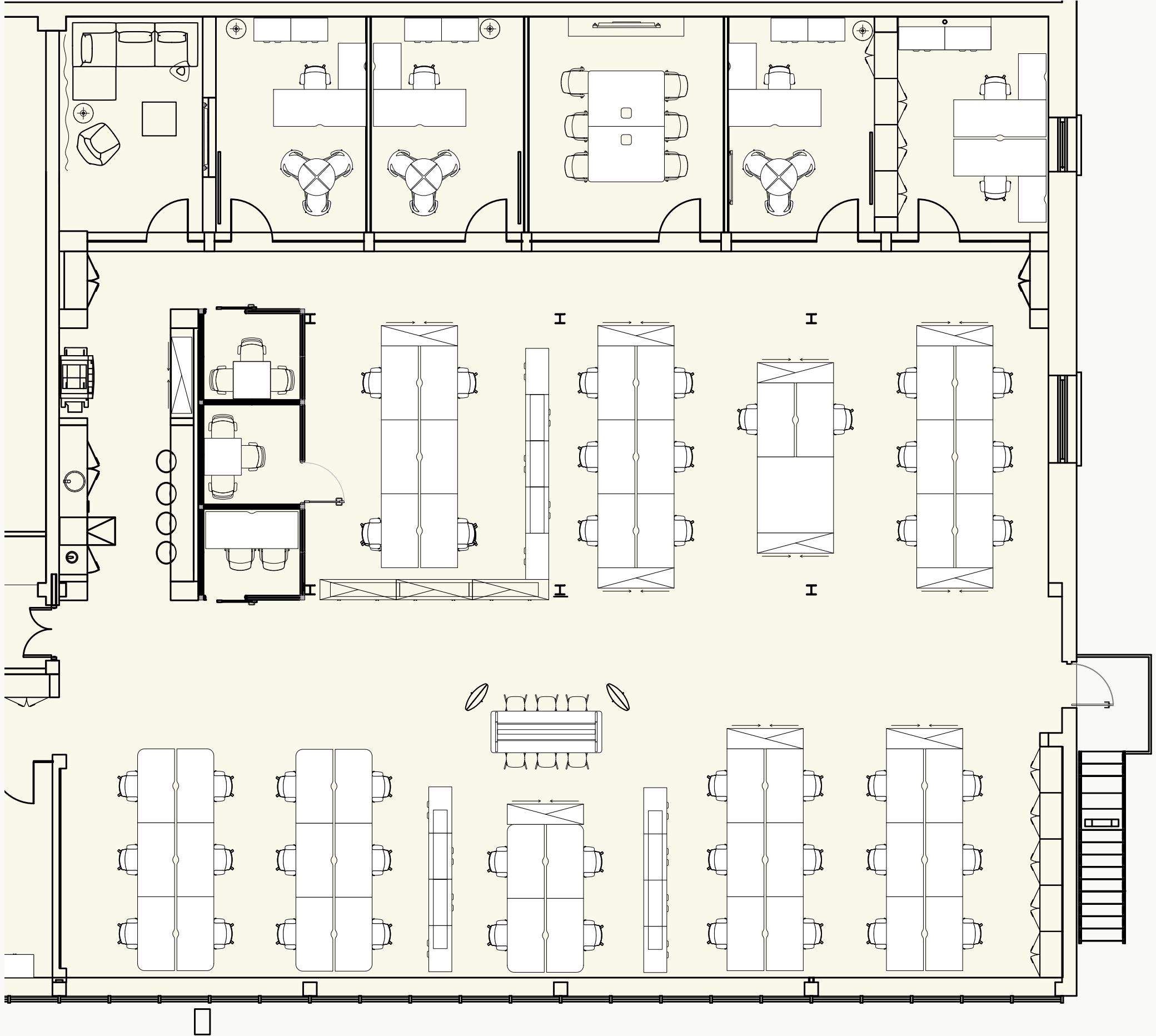
1 Chemistry Gantry

2 Add on Translucent Screens

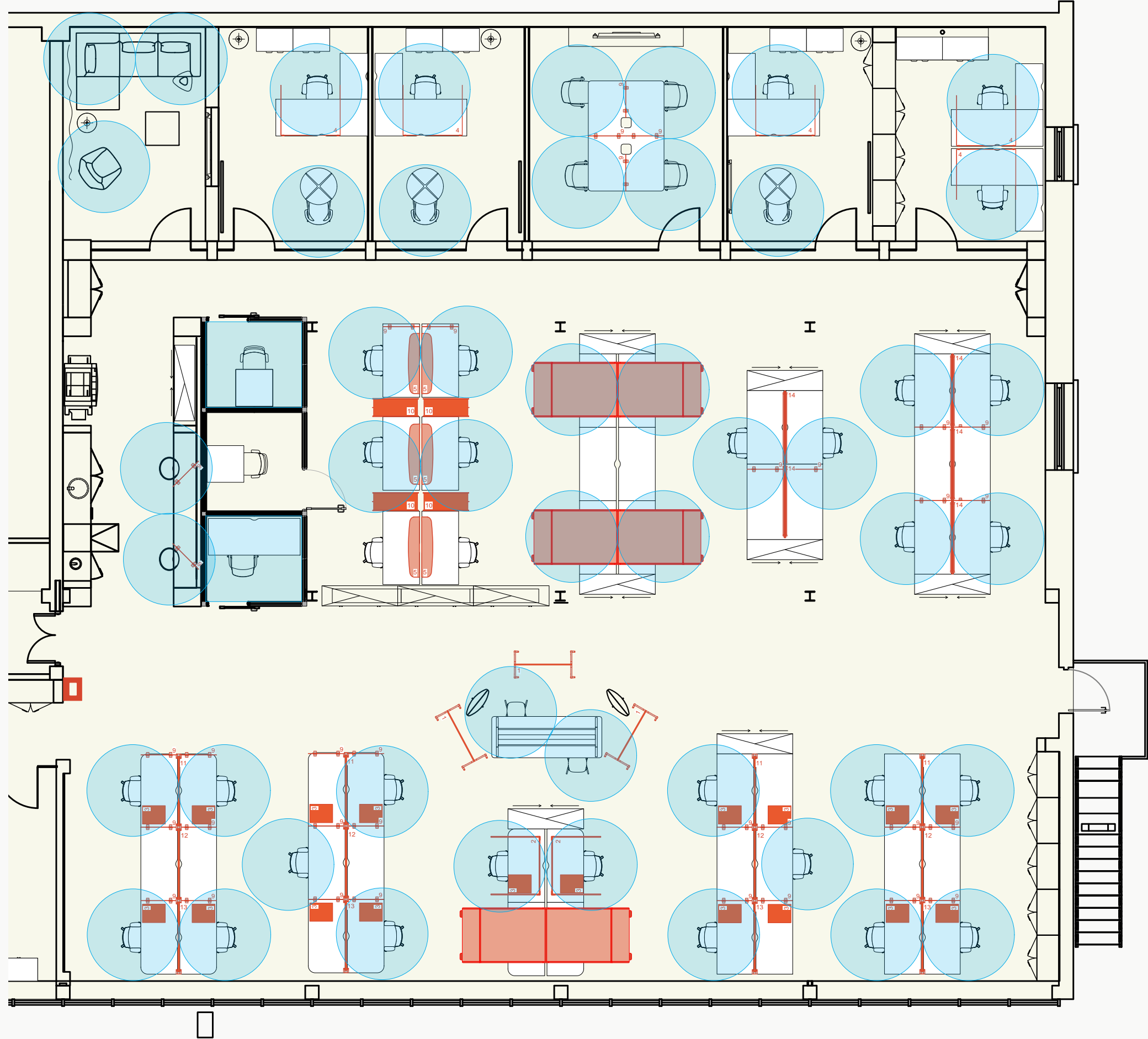
3 Canopy



## ORIGINAL PLAN



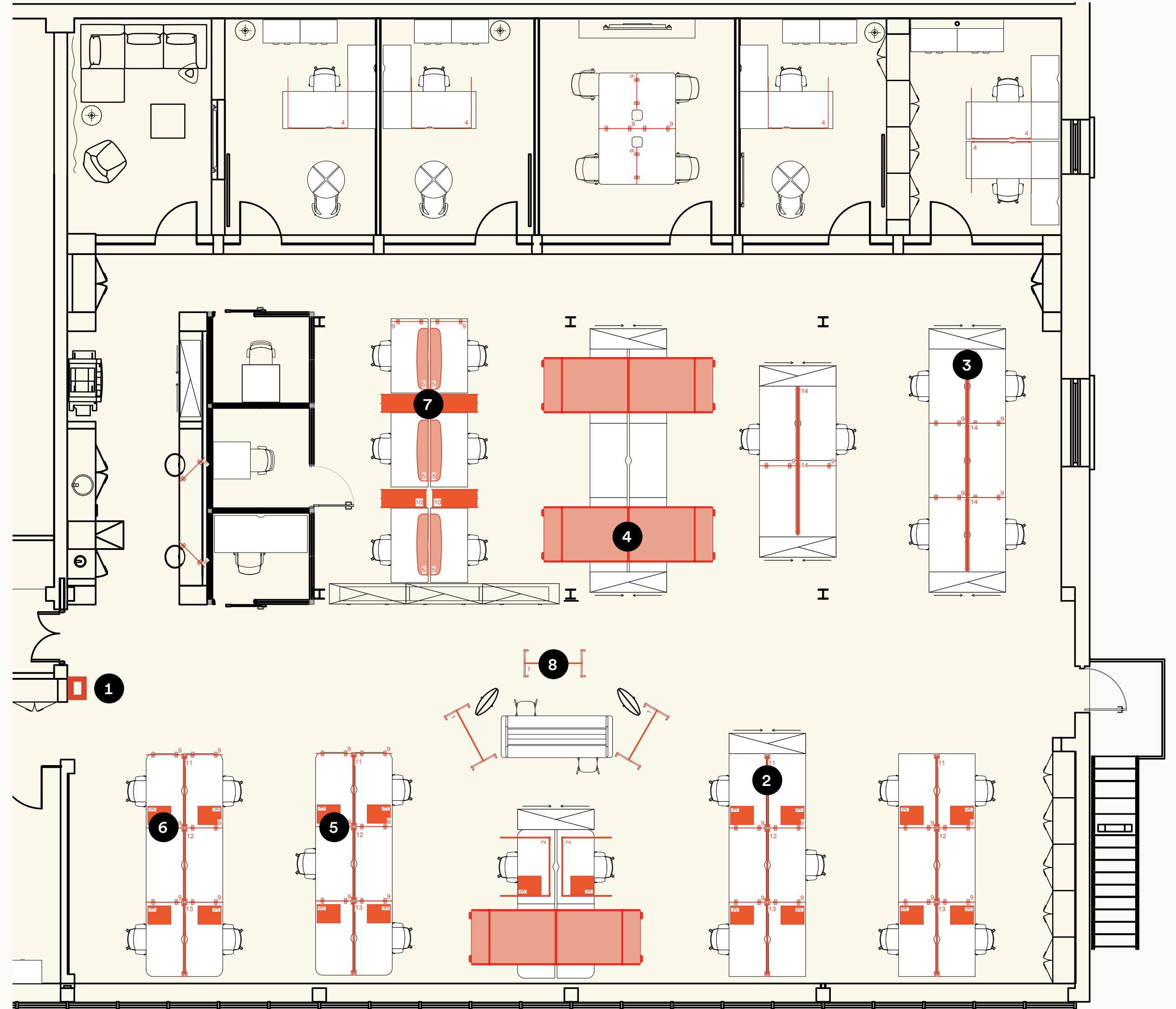
## THE RESULT



# ADAPT EXECUTION

## Click to view product:

1. Hand Sanitizer Positioned by Entrance
2. Chemistry Gantry
3. Add on Translucent Screen
4. Canopy
5. Translucent Desk Mounted Screen
6. Possessions Caddy
7. Tall Division Storage
8. Mobile Screen



## CHEMISTRY GANTRY

**Our forced home-working has given us the opportunity to concentrate and focus on tasks and we will want this replicated in the workplace. There will be renewed appreciation of the settings that screens provide to shield ourselves both physically and mentally.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- High desk screen, that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Identifies primary workspace to keep clean.
- High screens covered in Anti bacterial fabric.
- Negates the need to re space plans and reconfigure existing spaces.





## ADD ON TRANSLUCENT SCREEN

**Our forced home-working has given us the opportunity to concentrate and focus on tasks and we will want this replicated in the workplace. There will be renewed appreciation of the settings that screens provide to shield ourselves both physically and mentally.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- High desk screen, that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Identifies primary workspace to keep clean.
- High screens in glass.
- Negates the need to re space plans and reconfigure existing spaces.



## CANOPY

**Our primitive origins mean that we instinctively feel comfortable in shielded spots. We like to see who is approaching us, while knowing that our backs are protected. Sensing people moving behind our backs creates tension and can be mitigated with canopy that creates thresholds.**

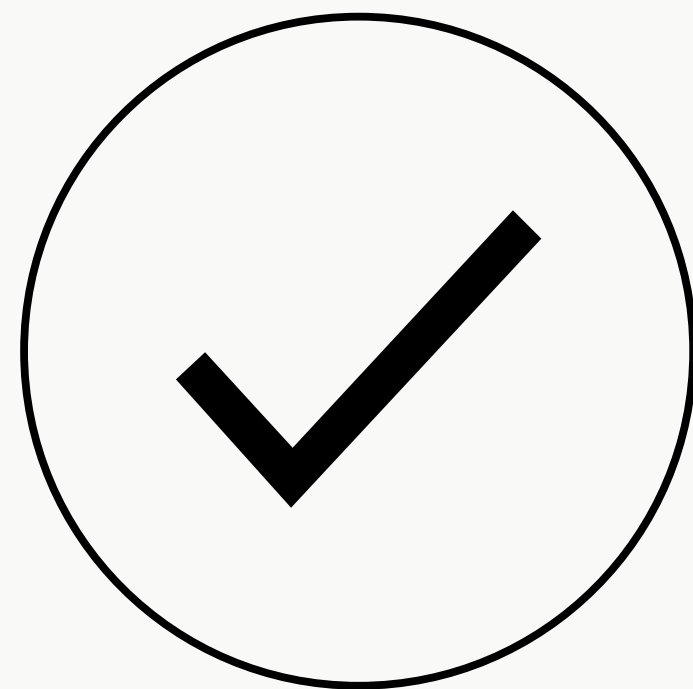
- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Intergrated high screen and ceiling that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Surfaces covered in Anti bacterial fabric.
- Can be installed immediately with no detriment to existing furniture and easily removed later when greater density of space required.
- Smooth aesthetics for a more tactile, softer and human feel.



STAGE THREE

# FURNISH

METHODOLOGY



EXECUTION

SOLUTION

1 Hand Sanitizer

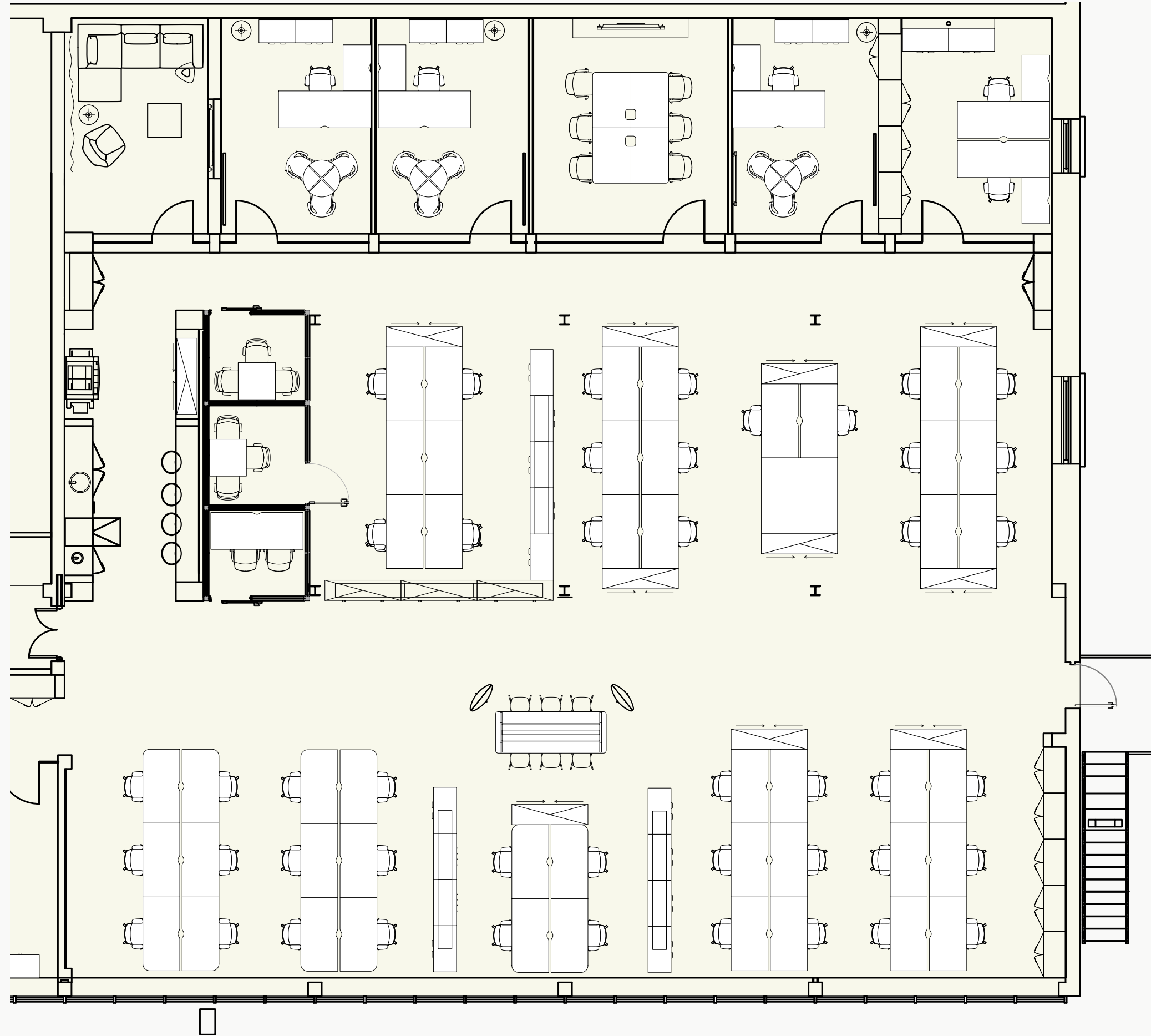
2 SetMe

3 Pods

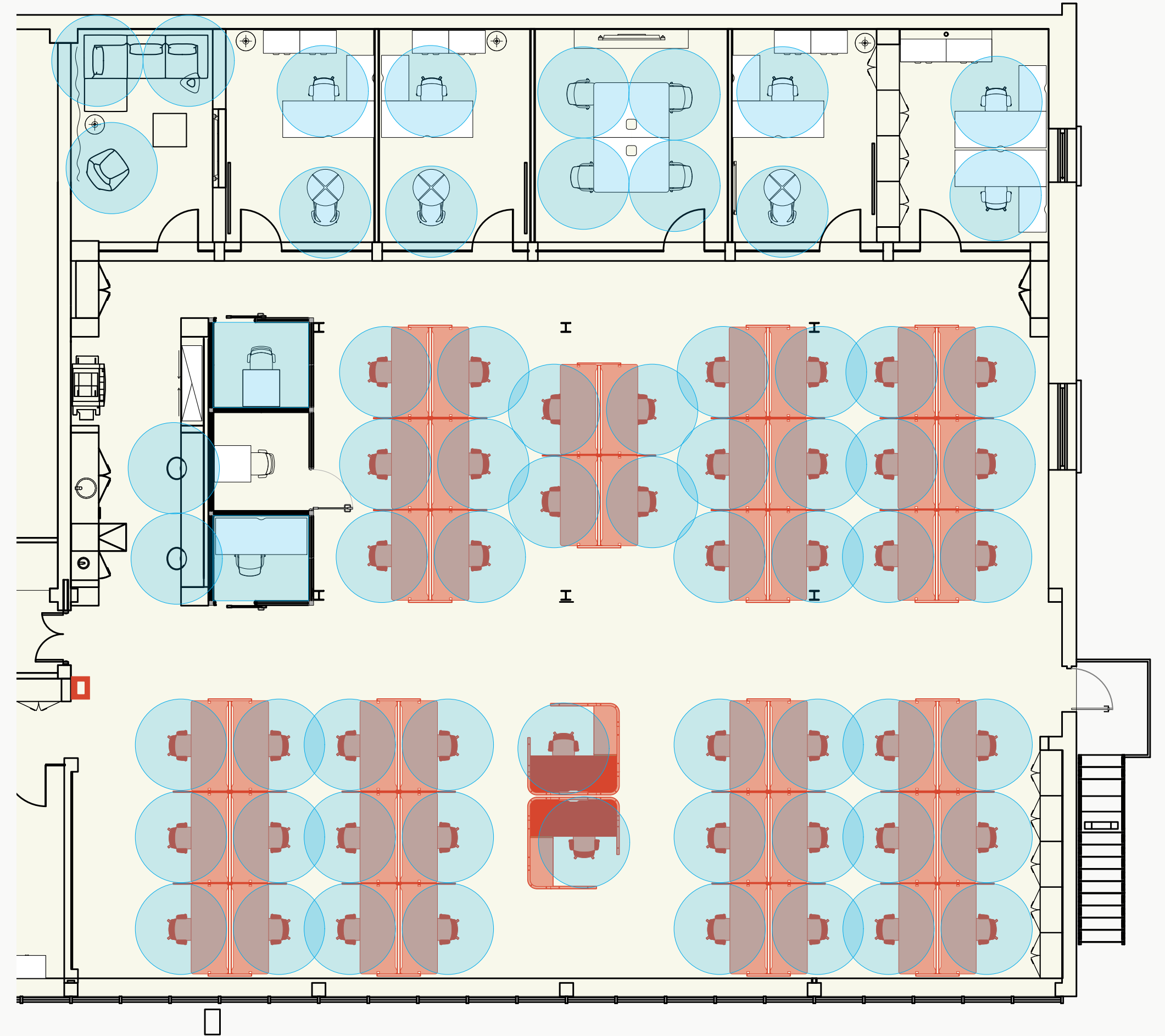
4 Cellpods



## ORIGINAL PLAN



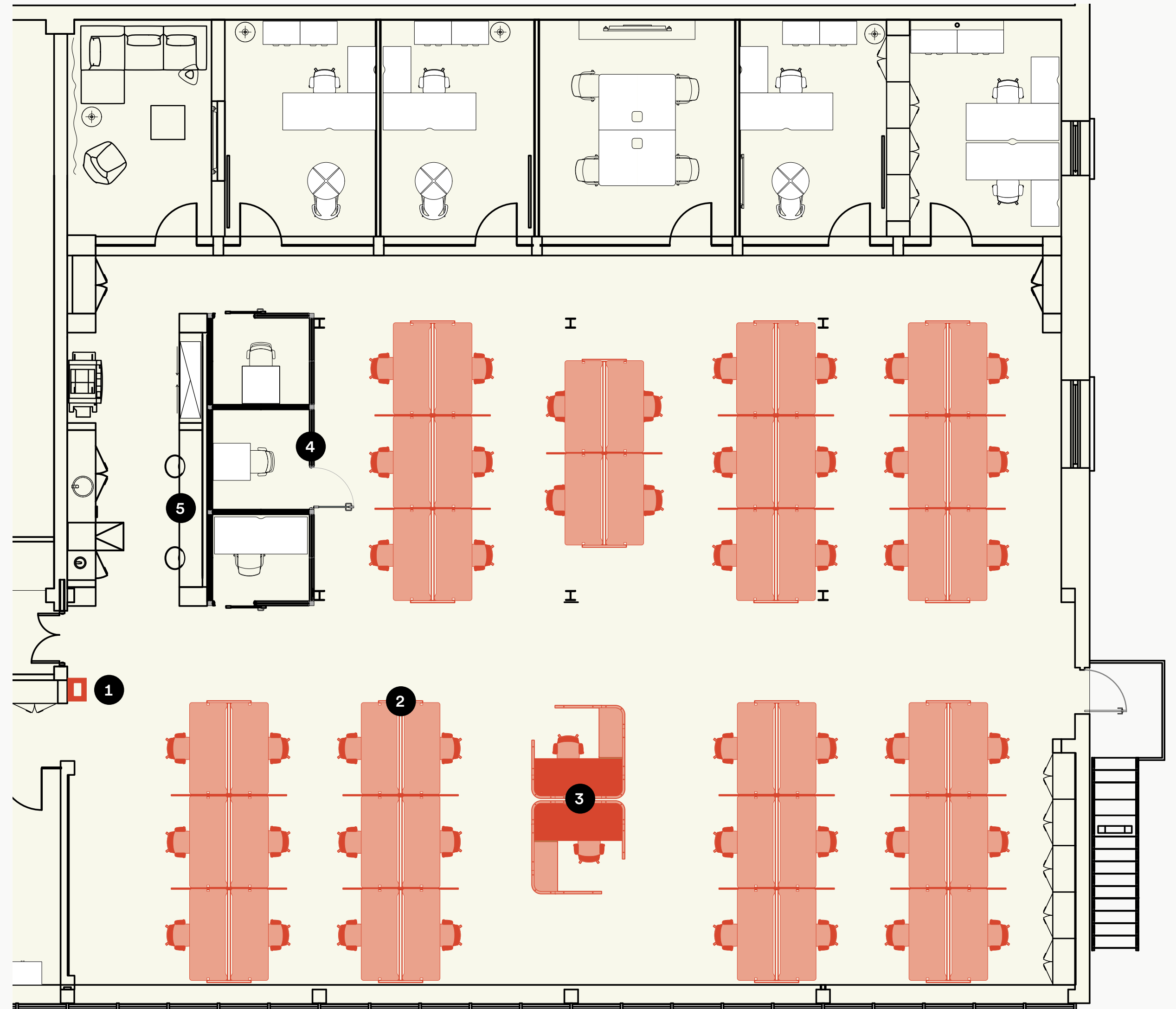
## THE RESULT



# FURNISH EXECUTION

## Click to view product:

1. Hand Sanitizer Positioned by Entrance
2. SetMe
3. Pods
4. Cellpods
5. Translucent Desk Mounted Screen





## SETME

**The SetMe benching system provides each user with a defined space which they can directly control and all the design principles identified into Define Your Space, are intrinsically designed into SetMe.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Intergrated high screens, that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- High screens covered in Anti bacterial fabric.
- Desk size 2000mm in width for physical distancing.
- Worktops are laser edged to remove glue-line that could harbour germs, to create continuous sealed desk surface.
- Cast desk structure with smooth edges for a more tactile, softer and more human feel.
- Screens incorporating integral above desk storage for personal items to maintain clear desk for hygiene.
- Smooth MFC panels, that can be fully cleaned, with option to use anti bacterial laminates that reduce the active life of the virus.
- Storage and screens raised from floor to facilitate full cleaning without having to touch personal bags / rucksacks.
- Intergral height adjustability of desk surface.





## PODS

**Our primitive origins mean that we instinctively feel comfortable in shielded spots. We like to see who is approaching us, while knowing that our backs are protected. Sensing people moving behind our backs creates tension and can be mitigated with canopy that creates thresholds.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Intergrated high screen that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Surfaces covered in Anti bacterial fabric.
- Can be installed immediately with no detriment to existing furniture and easily removed later when greater density of space required.
- Smooth aesthetics for a more tactile, softer and human feel





## CELL PODS

**CellPod provides an excellent solution when creating private spaces within open plan work environments. They are designed as freestanding units and feature a structural framework with a demountable panel system so they are simple to install and reconfigure as needs change within an organisation. They simply ‘plug and play’ so no specialist trades are required to install or move them, as such they offer significant, long term cost benefits when compared to traditional on site construction solutions.**

- Block potentially harmful virus transmission through talking, coughing and sneezing.
- Intergrated panels and ceiling that allows users to define their own space to physically demarcate social distance and give psychological comfort.
- Surfaces covered in Anti bacterial fabric.





# SHIELD FINISHES

## AVAILABLE ON THE FOLLOWING:

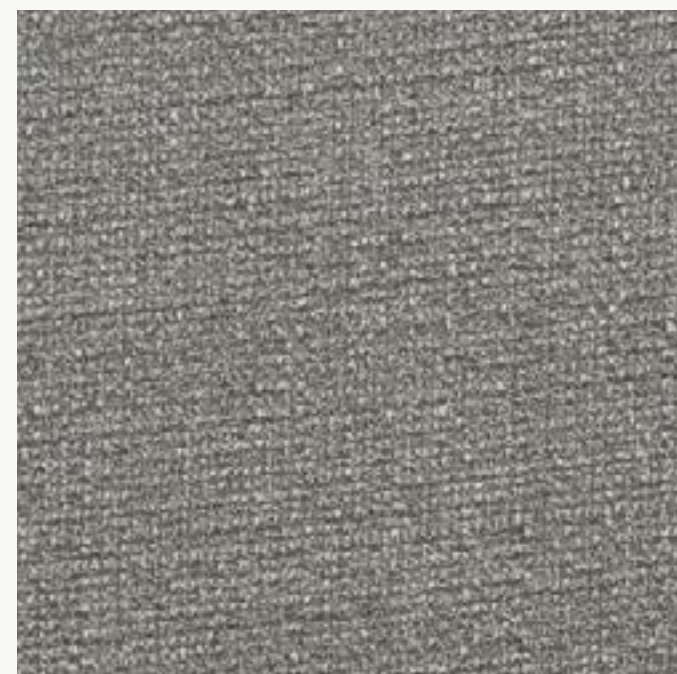
Upholstered 3 sided screen | Curved front screen | Freestanding storage screen |  
Freestanding storage screen with return | Canopy



CORNFLOUR



SAPPHIRE



STONE



SLATE



ZINC



ELM

## AVAILABLE ON CHEMISTRY GANTRY ONLY



SMOKE / FAWN



NUTMEG



MOSS



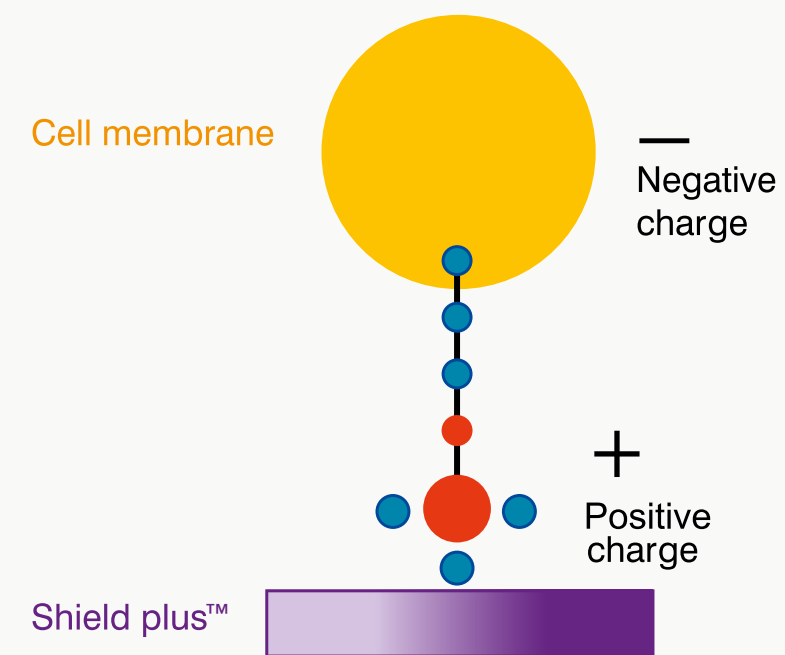
# WHY IS SHIELD SO EFFECTIVE?

Extensive testing and verification lie at the foundation of our claims. Certificates demonstrating the speed, the efficacy and the safety of our products are readily available. Including demonstrable effectiveness against the Nora and Coronavirus. Many antimicrobials are literally toxic.

Shieldplus™ has been tested to ISO 10993-5:2009 Biological evaluation of medical devices Part 5: Tests for in vitro cytotoxicity and proven non-toxic.

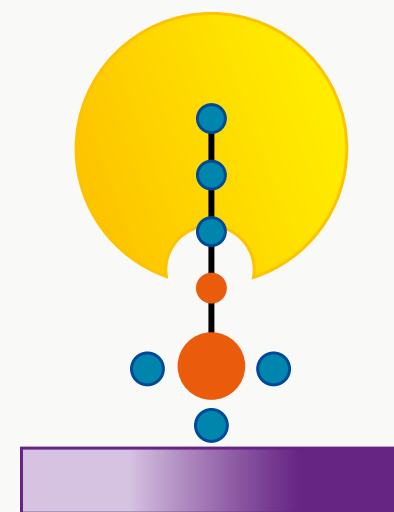
## STAGE ONE ATTRACTON

Upon contact, the cell membrane is punctured. This piercing mechanism deactivates, preventing growth and proliferation.



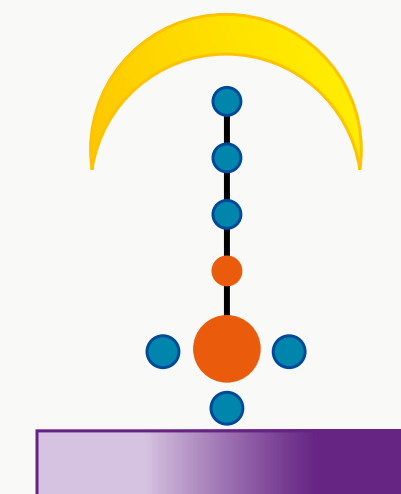
## STAGE TWO PERFORATION/ ELECTROCUTION

A safe and optimal anti-microbial protection is provided even after frequent washes at thermal disinfectant temperatures.



## STAGE THREE IMMEDIATE DEACTIVATION

A safe and optimal anti-microbial protection is provided even after frequent washes at thermal disinfectant temperatures.



**“ THIS DOCUMENT HAS BEEN  
CREATED AS OUR RESPONSE  
TO THE COVID 19 PANDEMIC  
THAT IS SWEEPING THE  
WORLD. THE DOCUMENT IS OUR  
INTERPRETATION OF HOW TO  
MANAGE OFFICE SPACE AND  
SOCIAL DISTANCING SAFELY  
BY INTRODUCING BARRIERS,  
MANY OF WHICH HAVE  
ANTIBACTERIAL PROPERTIES. ”**

# CONTACT US

## UNITED KINGDOM

---

GLOBAL HEADQUARTERS  
Altham Business Park, Accrington,  
Lancashire BB5 5YE  
+44 (0) 1282 725000  
[contactus@thesenatorgroup.com](mailto:contactus@thesenatorgroup.com)

BIRMINGHAM SHOWROOM  
Sovereign Hall, Frederick Street,  
Birmingham B1 3HE  
+44 (0) 1282 725000  
[contactus@thesenatorgroup.com](mailto:contactus@thesenatorgroup.com)

LONDON SHOWROOM  
The Senator Group Showroom,  
25 Charterhouse Square  
London EC1M 6AE  
+44 (0) 2073 887 621  
[contactus@thesenatorgroup.com](mailto:contactus@thesenatorgroup.com)

## UNITED STATES

---

CORPORATE HEADQUARTERS N.A  
4111 N. Jerome Road Maumee,  
Ohio 43537  
+1 419 887 5806  
[contact@allermuir-na.com](mailto:contact@allermuir-na.com)

NEW YORK SHOWROOM  
3 East 28th St, 9th Floor  
New York, NY 10016  
+1 212 388 0874  
[contact@allermuir-na.com](mailto:contact@allermuir-na.com)

SAN FRANCISCO SHOWROOM  
526 Washington Street,  
San Francisco, CA 94111  
+1 415 872 9464  
[contact@allermuir-na.com](mailto:contact@allermuir-na.com)

## INDIA

---

BENGALARY SHOWROOM  
No. 295 & 296, 3rd Floor Unit,  
No.2 100 Feet Road, Bengalary 560 038  
+91 804 302 9661  
[enquiries-in@thesenatorgroup.com](mailto:enquiries-in@thesenatorgroup.com)

## CHINA

---

HONG KONG SHOWROOM  
Unit 501, 5th Floor, The Hennessy, 256 Hennessy  
Road, Wanchai, Hong Kong

**SENATOR**